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# Luciane Infanti

## Video Transcript

Everything started when I first saw my little daughter. She spent the first 23 days of her life in the neonatal ICU. I said to myself, "This must go well." And when it did, when she came out of ICU, I thought, "I have to be part of what helped my daughter get through those 23 days." I became a mother at the age of 17. My daughter was born at 26 weeks. She was very tiny, only 1.3kg. She was an "ICU" baby, and naturally, I was a hospital mom. To live through that experience--seeing such a small baby rely on all those technologies and all the hospital staff--was a big turning point in my life. I knew then that I needed to work in healthcare. Every journey we go on presents us with choices and leads to sacrifices.

While my friends were going to parties, I had to go home early every night because I had a baby. I went on to study medical equipment and engineering. I then spent 12 years working in different hospitals in Sao Paulo. Lais is now a grown-up and when she turned 18, went to college, I said to myself, "I want more in life." So I decided to start my own healthcare consulting firm. One of my clients, the biggest one in fact, was Accenture. And then, I was seduced by the possibility of doing something bigger. I realized that what motivated me was not to have my own business, but to live different experiences, transform and train people, and learn from them. That was when I decided to join Accenture, that is, my entire team and myself.

Today I have no doubt that the role we play transforms lives. It's more than taking care of those in need. It's about giving people the information and the power to make decisions for themselves. This is consulting. It's about live every day as a different individual... because every day I put myself in someone else's shoes. To practice empathy and understand the realities of different people gives us the power to transform their lives. I look at myself and say, "I can try something new." At 40, I learned to surf. I am proud to be part of a company that transforms people's lives.