



High performance. Delivered.

Accenture Academy
Supply Chain
Management



Organizations and their supply chains continue to face difficult challenges, including pressures to drive more growth in both home markets and abroad, while minimizing risk and improving overall performance.

Today's volatile business conditions, as well as the increased complexity and global nature of modern supply chains, create significant barriers. Making matters worse is the fact that organizations continue to find it difficult to attract and retain the right supply chain skills to support their ambitions.

In fact, in working with companies around the world, Accenture has seen firsthand how shortages in key supply chain skills make it difficult for them to compete, achieve their objectives, and capitalize on key opportunities. For instance, recent Accenture research on global manufacturers found that despite having increased their headcount considerably, many manufacturers still have sizable skills gaps in critical workforces—because existing skills are outdated or needed skills are simply lacking. Worse, less than forty percent of companies use training to keep the skills of their workforce current or have formal competency models in place.

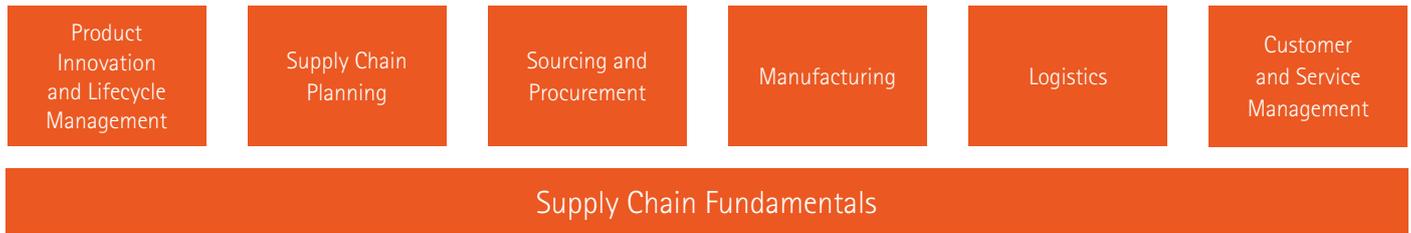
Accenture Academy can help organizations address their workforce development shortcomings and, ultimately, their supply chain skills shortage. We offer an extensive, proven supply chain management curriculum, integrated with specialty and business management skills (in areas such as analytics, process excellence, project management, risk management, leadership and sustainability) that supply chain professionals must have to better partner with the business to achieve desired business outcomes.

As a worldwide leader in innovative and effective learning solutions, Accenture Academy provides a blended, interactive and highly engaging learning environment. Our courses are designed to help organizations achieve measurable business outcomes, and our learning professionals work with organizations to keep learning plans aligned with changing strategies and business goals.

An extensive supply chain management curriculum

Accenture Academy provides a supply chain management curriculum that is based on up-to-date functional competency models and job frameworks. At the same time, an Accenture Academy solution is tailored to your organization, your people and your goals. This means assessing your organization's current skills, analyzing the gap between where your people are and where they need to be from a training perspective, and then matching learning plans to those needs.

The Accenture Academy curriculum covers the following supply chain management areas:



Our integrated supply chain management curriculum includes the following subject areas:

- **Product Innovation and Lifecycle Management:** The design, testing, packaging, marketing and lifecycle management of products or services.
- **Supply Chain Planning:** To predict future requirements to balance supply and demand across the supply chain.
- **Sourcing and Procurement:** Includes sourcing activities such as supplier selection, category management, purchase-to-pay, spend analysis and negotiation of contracts.
- **Manufacturing:** Includes processes to plan and manage work, machines, material and resources to meet customer needs.
- **Logistics:** To move and control goods and materials through optimized networks by effectively leveraging inventory, warehousing and transportation components.
- **Customer and Service Management:** To drive customer satisfaction and loyalty before, during and after the sale of a product or service.

Established track record—measurable results

Our Accenture Academy clients in supply chain management are realizing significant business benefits in enhancing skills development, engaging top talent and improving organizational performance:

A large **international chemicals company** selected Accenture Academy to up-skill its employees, helping the company to triple its annual productivity savings in two years and increase its customer loyalty scores by 15 percent.

At a **large international brewing company**, overall supply chain management maturity has more than doubled since the implementation of an academy, leading to improvements in inventory management and working capital.

A **medical technology company** invested in Accenture Academy to create more consistency in its global workforce's understanding of key supply chain business processes.

A **global packaging company** saw closure of its skills gaps by 28 percent in the first year of using Accenture Academy, and leaders attribute their investments in talent to helping them meet and exceed their business goals, even in times of economic turmoil.

The Accenture Difference

Distinctive supply chain management services

As one of the world's leading providers of supply chain management consulting and outsourcing services, Accenture helps its clients transform their supply chain capabilities to thrive in a business environment marked by increased and permanent volatility.

A leader in enterprise learning

Accenture is an acknowledged innovator in enterprise learning and has business, industry, training and technology skills that are unmatched in the marketplace. Accenture Academy delivers content tightly aligned to competency models and job frameworks so that learning programs meet real and relevant performance needs. Our "cross-training" methodology means that multiple learning experiences in relevant areas build upon and reinforce each other.

Our engaging curriculum in supply chain management is continuously refreshed with new content and is available on demand, 24/7—offering flexible access to learning for our clients around the world.

With broad consulting, outsourcing and technology experience, Accenture can help your organization drive measurable improvements in the performance of your supply chain workforce—increasing the value it delivers to the entire organization.

Learn more

For more information about Accenture Academy—and about how Accenture can help your organization drive toward high performance through differentiated, skilled supply chain talent—please visit: www.accentureacademy.com.

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