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2016 Tech Trends
Trend 4:
Predictable Disruption

Dr. Kaveh Safavi:

One of our trends is called predictable disruption, and it recognizes the fact that change happens quickly, but we know it's going to happen. And digital technology is actually making that possible, combined with the fact that there are market forces where consumers want healthcare on their own terms. And as they bring their expectations to healthcare, technology is necessary to meet them, and it needs to happen quickly. And what we're discovering – and we call it a tech trend – is because you can't solve those expectations without technology. But the motivator is coming from business.

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