



IDS

VIDEO TRANSCRIPT

00:00

Think about it...the world's most disruptive company in the taxi business doesn't own

00:04

taxis...

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The company changing the game in the home rental business all over the world, doesn't

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own a single home.

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How do they do it?

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Disruptive companies do it with data.

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Digitally native companies know how to drive the customer experience even though they may

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not own the data the experience runs on.

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Introducing Accenture's Intelligent Data Suite, the integrated,

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end-to-end value chain solution that enables EVERY company to leverage data in ways digitally

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native companies have always known.

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Intelligent Data Suite empowers companies to go beyond storing data in silos, and start

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connecting their data value chain from source to consumption

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and do away with the chaos of using multiple point solutions, one for every problem you're

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trying to solve.

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Discover, verify, integrate and activate data across your entire

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data value chain so you can translate trustworthy insights

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into meaningful business growth.

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Get one unified view of: Every customer and their changing preferences.

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Your business operations-- from production to sales, to financial reporting

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to customer satisfaction.

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Stay on top of what your customers want now and adapt your offerings

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to what they want next.

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The future of your business enterprise lives within your data value chain...See the light

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and let Accenture Intelligent Data Suite

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illuminate the way!

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