



YOUR HOME IS THE NEW SHOWROOM

VIDEO TRANSCRIPT

[Music]

You can now see your dream car either at the dealer or using the BMW i Visualiser.

Now, you can explore every option of the ultimate driving machine at the tap of a finger.

Choose your model. Change the finish, the trim, the wheels.

Then, hop inside.

Check the dashboard. Turn on the radio. Switch on the lights.

Get inside the i3 without getting out of your seat.

Create your dream machine.

Share it with friends.

And when you are ready to buy, so is BMW.

Send your spec to your local dealer, and you are ready to go.

Seamless. Effortless. Smart and Simple.

We're connecting customers to products like never before.

Creating new ways to experience and new ways to purchase.

You can download the app now.

[Music]

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