Accenture Digital Holdings GmbH Frankfurt am Main

Announcement according to Section 23 para. 2 of the German Securities Acquisition and Takeover Act (Wertpapiererwerbs- und Übernahmegesetz - WpÜG)

On March 27, 2017, Accenture Digital Holdings GmbH, Kronberg (the "**Bidder**") has published the offer document for its voluntary public takeover offer to the shareholders of SinnerSchrader Aktiengesellschaft, Hamburg, to acquire all bearer shares of SinnerSchrader Aktiengesellschaft (ISIN DE0005141907) (the "**SinnerSchrader-Shares**") against a consideration of EUR 9.00 per share. The acceptance period for the takeover offer ends on May 8, 2017, 24 hours (Frankfurt am Main local time), unless extended pursuant to the provisions of the WpÜG.

The share purchase agreements described in Section 5.3 of the offer document between the Bidder and the selling shareholders of SinnerSchrader Aktiengesellschaft were consummated on April 4, 2017, except for the share purchase agreement with SinnerSchrader Aktiengesellschaft regarding the acquisition of 283,042 SinnerSchrader-Shares. Following publication of the offer document, the Bidder therefore has acquired the aggregate number of 6,888,431 SinnerSchrader-Shares at a purchase price of EUR 9.00 per SinnerSchrader-Share, which is equivalent to the offer price by way of an off-exchange transaction (*außerbörslich*). This corresponds to approx. 59.68% of the registered share capital and voting rights of SinnerSchrader Aktiengesellschaft.

Kronberg, April 4, 2017

Accenture Digital Holdings GmbH

The Managing Directors

Important Notice

This notification is for information purposes only and does not constitute an invitation to make an offer to sell shares in SinnerSchrader Aktiengesellschaft ("SinnerSchrader-Shares") or an offer to purchase SinnerSchrader-Shares. The offer to purchase SinnerSchrader-Shares will be solely made on the basis of the terms and conditions set out in the Offer Document as published on March 27, 2017.

The voluntary public takeover offer for SinnerSchrader-Shares is issued exclusively under the laws of the Federal Republic of Germany. The Takeover Offer is not executed according to the provisions of jurisdictions other than those of the Federal Republic of Germany (in particular not in the US, Canada, Australia and Japan).

This notification (or parts thereof) is not for publication, distribution or dissemination in jurisdictions where such publication, distribution or dissemination would be unlawful.