

Accenture Digital Holdings GmbH Frankfurt am Main

Announcement according to Section 23 para. 1 sentence 1 no. 1 of the German Securities Acquisition and Takeover Act (*Wertpapiererwerbs- und Übernahmegesetz - WpÜG*)

On March 27, 2017, Accenture Digital Holdings GmbH, Kronberg (the "**Bidder**") has published the offer document for its voluntary public takeover offer to the shareholders of SinnerSchrader Aktiengesellschaft, Hamburg, to acquire all bearer shares of SinnerSchrader Aktiengesellschaft (ISIN DE0005141907) (the "**SinnerSchrader-Shares**") against a consideration of EUR 9.00 per share. The acceptance period for the takeover offer ends on May 8, 2017, 24 hours (Frankfurt am Main local time), unless extended pursuant to the provisions of the WpÜG.

1. Until April 10, 2017, 2 p.m. (CEST) (the "**Reference Date**"), the takeover offer was accepted for the aggregate number of 328,454 SinnerSchrader-Shares. This corresponds to 2.846 % of the registered share capital and voting rights of SinnerSchrader Aktiengesellschaft.
2. On the Reference Date, the Bidder held 6,888,431 SinnerSchrader-Shares. This corresponds to 59.68% of the registered share capital and voting rights of SinnerSchrader Aktiengesellschaft. The voting rights attached to the above-mentioned SinnerSchrader-Shares held by the Bidder are attributed to Accenture Holding GmbH & Co. KG, Accenture Management GmbH, Accenture Holdings B.V., Accenture International S.a r.l., Accenture Holdings plc und Accenture plc pursuant to section 30 Abs. 1 Satz 1 Nr. 1, Satz 3 WpÜG.
3. SinnerSchrader Aktiengesellschaft, as a person acting in concert with the Bidder within the meaning of section 2 para. 5 WpÜG, held 283,042 own shares on the Reference Date. This corresponds to 2.45% of the registered share capital and voting rights of SinnerSchrader Aktiengesellschaft. Except for these shares, neither the Bidder directly nor persons acting in concert with the Bidder pursuant to section 2 para. 5 WpÜG or their subsidiaries held any SinnerSchrader-Shares on the Reference Date and there were no voting rights from further SinnerSchrader-Shares that were attributable to the Bidder or persons acting in concert with the Bidder pursuant to Section 30 WpÜG on the Reference Date.
4. On the Reference Date, the Bidder held financial instruments pursuant to section 25 German Securities Trading Act (*Wertpapierhandelsgesetz – "WpHG"*) with respect to 283,042 SinnerSchrader-Shares by virtue of a share purchase agreement entered into with SinnerSchrader Aktiengesellschaft. This corresponds to 2.45% of the registered share capital and voting rights of SinnerSchrader Aktiengesellschaft. Except for these instruments, neither the Bidder directly nor persons acting in concert with the Bidder within the meaning of section 2 para. 5 WpÜG or their subsidiaries held instruments to be notified pursuant to sections 25, 25a WpHG with respect to SinnerSchrader Shares on the Reference Date and no voting rights were attributable to them resulting therefrom on the Reference Date.
5. The total number of SinnerSchrader-Shares for which the takeover offer has been accepted on the Reference Date, together with the 6,888,431 SinnerSchrader-Shares held by the Bidder and the 283,042 SinnerSchrader Shares resulting from the financial instruments pursuant to Section 25 WpHG on the basis of the share purchase agreement with SinnerSchrader Aktiengesellschaft equals 7,499,927 SinnerSchrader-Shares. This corresponds to 64.98 % of the registered share capital and voting rights of SinnerSchrader Aktiengesellschaft.

Kronberg, April 10, 2017

Accenture Digital Holdings GmbH

The Managing Directors

Important Notice

This notification is for information purposes only and does not constitute an invitation to make an offer to sell shares in SinnerSchrader Aktiengesellschaft ("SinnerSchrader-Shares") or an offer to purchase SinnerSchrader-Shares. The offer to purchase SinnerSchrader-Shares will be solely made on the basis of the terms and conditions set out in the Offer Document as published on March 27, 2017.

The voluntary public takeover offer for SinnerSchrader-Shares is issued exclusively under the laws of the Federal Republic of Germany. The Takeover Offer is not executed according to the provisions of jurisdictions other than those of the Federal Republic of Germany (in particular not in the US, Canada, Australia and Japan).

This notification (or parts thereof) is not for publication, distribution or dissemination in jurisdictions where such publication, distribution or dissemination would be unlawful.