



High performance. Delivered.

Innovation and Product Development Services – Video Transcript

Accenture, one of the world's leading management consulting, technology services and outsourcing companies, is at the very forefront of innovative global product development.

We can help your company develop products more efficiently and effectively throughout the whole product lifecycle.

Our services are completely flexible and can easily adapt to your company's needs every step of the way.

Through detailed analysis and value-stream mapping a strategy and roadmap can be developed to move you to the most efficient operating model.

All of which can be supported by transformation and PLM enablement initiatives that'll help you achieve your targets even more quickly.

Bear in mind that R&D spend can range from 5-22% of revenue of which 48% of spend is wasted on products that miss or under deliver in the market.

And optimizing complexity, cost and quality can save up to 20% on costs.

Look at the figures and you realize just how important Innovation, Product Development and Support can be.

Let's begin with Innovation

The first part of the process helps you identify key ideas that are both original and have a true opportunity for significant revenue.

To turn your ideas into reality not only requires a commercially viable design, but also deciding on the right concept quickly and effectively.

We can also assist you in establishing, managing and retiring the right portfolio of product initiatives to aid your business growth.

We'll even help rethink your business processes and models to

establish the right ideas to develop for emerging markets.

The next part of the process is Product Development

We'll help you leverage your product development skills and global resources, achieve better time-to-market and optimize costs and quality.

We can analyze and optimize your product development processes and address key value levers that directly impact the delivery, cost and quality of your product.

As with every product, the life cycle is continuous, so effective management of your product and component portfolio is critical to reducing costs and maximizing resources.

To create a better product and reduce your returns, we'll also help ensure the highest quality is maintained throughout.

The final part of the process is Support

By improving your maintenance, repair and aftersales support processes, the customer experience is enhanced, thus increasing loyalty and retention.

By transforming your processes, PLM systems, data flow and people, your innovation and product development will also improve.

With our global expertise and experience with all leading PLM vendors, we can enhance your company's innovation and development capabilities throughout every aspect of your product's lifecycle.

So why not take the next step and let us help you turn your ideas into reality? Contact IPD@accenture.com. We look forward to hearing from you.