Accenture Innovation Center for Cloud
Accelerating SaaS Solutions

High performance. Delivered.
Enterprises are deploying Software as a Service (SaaS) applications in ever-greater numbers, in part because it offers faster time-to-deployment, lowers capital costs, and reduces demand on IT resources compared to traditional on-premise solutions. And, increasingly, many organizations are seeking comprehensive, transformational solutions that provide even greater business benefits.

At the same time, the complexities of the cloud grow as it matures. Organizations need to determine and address topics such as:

- How best to take advantage of the growing SaaS ecosystem
- Fostering sustained innovation and rapid adoption
- Achieving economies of scale
- Developing new operating, security and governance models
- Instilling the concept of agility across the organization
- Incorporating social and mobile technologies into their solutions

As a leader in deploying SaaS solutions, Accenture understands the importance of these challenges. We have been designing and implementing SaaS-based solutions across hundreds of enterprise organizations for almost a decade, and now have more than 3,800 skilled professionals with SaaS experience. We have been consistently recognized by industry analysts as a leader in cloud and SaaS and have developed deep insights into products from leading vendors with SaaS capabilities such as Apttus, Microsoft, Oracle, NetSuite, salesforce.com, SAP, Workday and Zuora.

Accenture has channeled these insights and launched this Accenture Innovation Center for Cloud to help organizations explore both the short- and long-term opportunities to derive greater business value from SaaS. This new innovation center, with its specific focus on SaaS, gives organizations access to Accenture’s SaaS leaders, as well as ecosystem partners, whose breadth of expertise can spark discussions of transformational possibilities for any enterprise committed to or thinking about SaaS.

This new center joins a growing network of Accenture Innovation Centers for Cloud and Centers of Excellence for Cloud to help our clients make cloud a technology of choice for high performance.

The Best Place to Derive More Value from SaaS

By combining SaaS’ most advanced technologies with Accenture’s exceptional industry and functional know-how, we created an immersive environment that puts clients at the heart of the innovation process. Clients can participate in live demonstrations, visioning workshops and brainstorming sessions with leading industry experts in SaaS, as well as professionals from Accenture Technology Labs.

Think of the center as an exploratory learning environment where clients can experience both informal education and formal determination of strategies such as:

- Leveraging emerging technology trends such as social, mobile, analytics and gamification for increased user adoption, improved customer engagement and faster time-to-market.
- Connecting virtually with Accenture Centers of Excellence in multiple industries to better understand Accenture industry solutions.
- Exploring Accenture’s offerings, methodology, tools and global delivery network for increased understanding of our capabilities and how they can address critical business challenges.

By taking advantage of Accenture’s differentiated delivery model, vertical industry expertise, and horizontal SaaS experience, clients can develop, validate and engineer strategies and solutions to address their most pressing business challenges. We expect that this broad and deep level of collaboration can help clients derive an even greater accelerated time-to-value than SaaS traditionally provides, as well as the long-term benefits that a well-rounded SaaS strategy brings.

Contact Us

For more information about how the Accenture Innovation Center for Cloud can help you accelerate your SaaS solutions, contact:

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About Accenture

Accenture is a global management consulting, technology services and outsourcing company, with approximately 275,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world’s most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US$28.6 billion for the fiscal year ended Aug. 31, 2013. Its home page is www.accenture.com.