



VIDEO TRANSCRIPT

CO-MANUFACTURER COLLABORATION

Rising customer expectations for hyper-personalized experiences, customizable products, and immediate fulfillment challenge your supply chain to keep up.

To earn customer trust and gain market share, your supply chain needs to be agile to serve individual demand and quickly scale up and down based on the latest trends.

You need to streamline your supply chain with suppliers and manufacturing partners to deliver products on time and meet customer demands.

To ensure that you have the right capacity to deliver, you will need to integrate your capacity management and collaborate closer than ever with your co-manufacturers.

With our co-manufacturer collaboration application, powered by advanced analytics in SAP Leonardo, you can integrate data points across companies and suppliers, and enable supply and demand managers to proactively manage future demand, increase productivity, streamline workflows, and coordinate with co-manufacturers to fulfil on time.

Supply chain managers can now predict future demand at their distribution centers, see monthly targets for specific products and check the production gaps.

With these new insights, they can request their co-manufacturers to review and confirm the production capacity and share the schedule, production and distribution costs.

Supply chain managers can then review and pick the most cost-effective proposal and seamlessly place a reservation.

The application facilitates real-time collaboration and drives faster negotiation and alignment between manufacturers.

Our co-manufacturer collaboration application automates the contracting and procurement process from the start, feeds capacity decisions into supply chain planning systems such as SAP Integrated Business Planning to enable planning and execution based on agreed future co-manufacturer capacity, enhances the co-manufacturer integration capabilities in SAP IBP and Ariba, and uses advanced analytics to optimize production plans that can flex to adapt to changing demand and to launch innovative products.

The result?

faster delivery times,

satisfied customers,

stronger brand loyalty,

and increased profits.

To learn more about how Accenture can help you use Intelligent Technologies to improve your co-manufacturer relationships, please visit our website