

A large, stylized orange chevron graphic pointing to the right, serving as a background for the text.

High performance. Delivered.

Omnichannel Cloud Solution by Accenture and SAP

Video Transcript

Your customers' needs and wants are constantly evolving. Today, they determine their experience completely by themselves. Successful retail is no longer about locations or channels. Retail happens everywhere, and your customers expect tailored service, regardless of where they are and what they do. Today, successful retail is about becoming adaptive. Accenture and SAP's Omnichannel

Cloud Solution combines SAP technology and Accenture's value led services to create an integrated ecosystem that enables you to:

- deliver contextualized services and offers, consistent across all channels, based on a 360 degree view of your customer,
- determine optimal fulfillment, wherever your customer wants,
- and provide pricing tailored to loyal

customers, consistent across all channels,
• and all that in real time. You now can digitally enable your associates to provide the best possible experience to your customers.

You now can digitally enable your associates to provide the best possible experience to your customers.

With the Omnichannel Cloud Solution by Accenture and SAP, you get an asset powered, value led solution, that can be bundled and delivered as a service, simplifying your IT landscape and business processes to unlock innovation.

Accenture represents the art of the possible. With our 43.000 SAP skilled resources globally and our proven assets and accelerators, we have been delivering high performance for clients for over 35 years.

Accenture and SAP's unique partnership and our proven approach to defining and building solutions ensure unmatched speed to value. We bring everything you need to jumpstart your transformation within days. Let's get this party started!