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# The Digital Supply Network Transcript

## Prepare for Impact: The \$3 Trillion Supply Chain Shakeup

Ready or not, every business is now a digital business. But is every supply chain a truly digital supply chain?

Many companies are simply putting digital processes on top of traditional practices—re-fitting, re-wiring and re-adapting instead of re-inventing.

If this doesn't sound like a big deal, think again. The increased money companies will make or save through optimized logistics and supply chains is estimated at \$3 trillion through 2022.

Here are 4 things the truly digital supply network should be.

### Connected

Real-time visibility, seamless collaboration and operating models that adapt to today's fickle consumers are key.

### Intelligent

It's all about data driving insights, enhancing efficiency and accelerating innovation.

### Scalable

The more integrated, flexible and personalized your supply chain, the more you can take advantage of any opportunity.

### Rapid

Speed is the currency of the future. And any responsive, pro-active company is going to be at an extreme advantage.

[Learn more about how to build your digital supply network with our full report:](#)

[The Digital Supply Network: A New Paradigm for Supply Chain Management](#)

## About Accenture

Accenture is a global management consulting, technology services and outsourcing company, with more than 305,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US\$30.0 billion for the fiscal year ended Aug. 31, 2014. Its home page is [www.accenture.com](http://www.accenture.com).

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