

Accenture Intelligent Patient Platform



High performance. Delivered.

Accenture Intelligent Patient Platform Video Transcript

Digital innovators are connecting people and businesses like never before.

There is an unprecedented opportunity to connect with patients and the healthcare system to deliver better health and economic outcomes.

Life Sciences companies can take a leading role in making these connections for the healthcare industry.

How?

The Accenture Intelligent Patient Platform helps life sciences companies become digital innovators through a fast, flexible and transformational technology suite that helps all parties involved in patient care make smarter decisions at speed and at scale.

Imagine a world where you can identify and remove barriers to improving patient care and provide precise, real-time support across the full patient experience. That world is a reality with the Accenture Intelligent Patient Platform.

Life Sciences companies can quickly and easily execute their patient-centered strategies and deliver a uniquely designed customer experience helping:

- Patients: get on a treatment program quickly, easily and get the support they need to manage their condition.
- Providers: get increased support to achieve their patient care goals of quality, affordability, and engagement.
- Payers: are able to easily collaborate with life sciences companies to better understand the impact that a treatment is having on the health and economic outcomes for patient populations.
- Pharmacies get the additional support needed to get patients on a therapy quickly and easily.

Built on secure, cloud-based technologies and based on more than 20 years of industry experience, the Accenture Intelligent Patient Platform features four integrated components: Patient Engagement, Insights and Analytics, Connected Devices and Applications, Patient Data Management and Service Exchange.

With aggregated patient data from multiple parties, integration with health applications and outcome-based analytics, the platform provides a holistic view of individual and patient segment treatment journeys

With this view, life sciences companies can measure the impact of their patient programs across all touchpoints to refine treatment effectiveness for each patient segment.

These intelligent insights strengthen the relationships between all interconnected parties empowering them to work together toward real-time solutions for improved patient support, often at a lower cost to serve.

Delivering better patient and economic outcomes starts here.

For a comprehensive diagnosis visit Accenture.com