



School: _____ Class _____

Student Name _____

Date _____

Introduction

Brief introduction to where the company current stands, their future aims and tasks to be completed throughout the course of the report

Analysis

What Seacláid Ltd is currently operating with and doing, the current business model, etc.

Results

What months are best for sales? Explain possible reasons for these results

What time periods are we selling most in? Explain possible reasons for these results

Which locations are we selling most in? Explain possible reasons for these results

Which vendors are the most profitable for the company currently? Explain possible reasons for these results

Which products are we selling most of? Explain possible reasons for these results

Which product sizes are doing best in the market place? Explain possible reasons for these results

Who is the dominant market share? Explain possible reasons for these results

Discussion:

Discuss in detail the results from the results section and the action plans to be taken upon to improve the business.

Presentation:

Take all of the information discussed in the Discussion segment and find the most relevant and important information which could be presented to the client. Not all data is valuable. Analytics is the backbone of dissecting data and turning it into relevant information.

Conclusion
