

TECHNOLOGY
VISION 2017:

**TECHNOLOGY
FOR THE
PEOPLE**

SPEAKER:

JUSTIN BAIRD

- MANAGING DIRECTOR, ACCENTURE TECHNOLOGY & INNOVATION

VIDEO SCRIPT

It's an exciting and unprecedented time in technology. We're poised for the biggest change since the dawn of the information age several decades ago. With technology designed by people, for people, we can transform how we work and live, and can achieve far more than we have in the past. Technology is poised to raise many questions about the opportunities, as well as very serious challenges we must address.

JUSTIN BAIRD

MANAGING DIRECTOR, ACCENTURE TECHNOLOGY & INNOVATION

Justin Baird, FRSA brings over twenty years of management and high tech experience, in areas ranging from research and development engineering, analog and digital signal processing, embedded systems development, product management, high speed digital networks, large scale entertainment systems, mobile and web application deployment, and interactive multimedia installation technologies.

He holds two U.S. Patents, four pending U.S. Patents, and has written a number of technical papers within these areas of research.

Before joining Accenture, Justin was the CTO and Head of APAC at 1-Page.com - making the job market a better place. Justin was responsible for the research, development and implementation of 1-Page scientific and technological platforms, and the development of APAC markets.

Prior to 1-Page, Justin co-founded Jumptank, a specialist team within the Dentsu Aegis Network of companies. He focused on delivering change through the development of IP and products for both consumer and enterprise applications, including the co-creation of Fuse with personal media company Tigerspike.

Prior to Jumptank, Justin was the Innovationist at Google. Justin launched local YouTube portals across APAC, supported the launch of numerous consumer product releases including Google Maps and Google Wave, helped launch the first Android mobile devices in the region, brought the Google Creative Sandbox event to Australia's shores for the first time, was a member of Google's Global Creative Council, and co-created DNA, a digital thought leadership series hosted in both Australia and New Zealand. He also developed Digital Bytes, a technology event presentation format that has become the cornerstone of Google's executive client engagement strategy across the region.