



AI AND THINKING
MACHINES:

**THE NEXT 5 YEARS -
OPPORTUNITIES
AND CHALLENGES
FOR BUSINESS
AND SOCIETY**

SPEAKER:

GERD LEONHARD

- FUTURIST & HUMANIST, AUTHOR OF "TECHNOLOGY VS HUMANITY"

VIDEO SCRIPT

Machines that can think. Machines that can do almost any job. Machines with an IQ of 50.000... barely a day passes without another headline on artificial intelligence. But what does it all mean? Where are the real opportunities and where are the real challenges? AI will be one of the key game changers in our society, and its power seems virtually unlimited - the next 20 years will change humanity more than the previous 300 years. So how will we harness these technologies to actually further human flourishing, and to build a better future for all of us? The future is no longer a timeframe - it's a mindset!

GERD LEONHARD

FUTURIST & HUMANIST

Listed by Wired Magazine as one of the top 100 most influential people in Europe (2015), Gerd Leonhard's work focusses on the future of humanity and technology, digital transformation, big data, automation, AI and robotics, media, content, marketing and advertising, telecommunications, culture and tourism, banking and financial services, government and leadership. In his keynotes, presentations, workshops and advisory sessions Gerd often addresses topics such as digital darwinism and the challenges of digital transformation, the redefinition of human-machine relationships, the future of work and jobs, privacy in the era of big data, the sharing economy, and many more. His presentations are renowned for a hard-hitting and provocative yet inspiring, humorous and motivating style.

Gerd is a much sought-after speaker, having presented at more than 1500 events in 50+ countries since 2005. His list of clients include Google, Sony, UBS, Mastercard, Unilever, Lloyds Bank, WWF, Nokia, The Guardian, Telkom Indonesia, Siemens, RTL, ITV, BBC, France Telecom, Orange, Deutsche Telekom, MTN, The Financial Times, DDB, Ogilvy, Omnicom, The EU Commission, Mandarin Oriental Hotel Group, VISA, and many others. Gerd Leonhard is a member of the Royal Society of Arts (RSA, London). He resides in Zürich, Switzerland.