



# LIFE REIMAGINED HOW OUR VALUES HAVE CHANGED

## VIDEO TRANSCRIPT

### Life Reimagined

Text over black screen: **Over 50% of customers say the pandemic has made them reimagine their purpose.**

Chinese man's voice on black screen  
I am more free somehow.

Text over black screen: **As the pandemic reshapes our lives. We listened to 25,000 people around the world and heard their values**

British woman  
With my husband, I've just not seen him.

Text over black screen: **This is what the world wants  
This is what matters now.**

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