Meet Me in the Metaverse
The continuum of technology and experience reshaping business

Technology Vision 2022

WebMe
The internet is being reimagined, and enterprises need to be ready for what comes next.

71%
of global executives state that the metaverse will have a positive impact on their organizations, with 42% believing it will be breakthrough or transformational.

Technology Vision 2022 Global Business and IT Executive Survey N=4,650.

79%
of global executives believe programming the physical environment will emerge as a competitive differentiator and Augmented Reality (AR) an industry disruptor.

67%
of global executives say quantum computing has a major role to play in reaching organizational sustainability goals.

69%
of global executives say next generation computing will have a breakthrough or transformational positive impact on their organizations in the future, while 66% say the same for high performance computing (HPC) and 31% for bio-inspired computing.

99%
of global executives agree that next generation computing will become essential to their organization’s ability to reach its sustainability goals.

93%
of global executives agree that the metaverse will have a positive impact on their organizations, with 42% believing it will be breakthrough or transformational.

98%
of global executives believe continuous advances in technology are becoming more reliable than economic, political or social trends in informing their organization’s long-term strategy.

98%
of global executives state that the metaverse will have a positive impact on their organizations, with 42% believing it will be breakthrough or transformational.

98%
of global executives agree that emerging technologies are enabling their organization to have a broader and more ambitious vision.

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53% Agree, 45% Strongly agree

54% Agree, 44% Strongly agree

Programmable World
Programming the physical world will be a competitive differentiator and Augmented Reality (AR) an industry disruptor.

Emerging technologies are powering broader and more ambitious organizational visions.

Computing the Impossible
Executives believe that next generation computing will have a breakthrough or transformational impact on their organization.

IT/security breaches
Fraud and scams
Reputational threats and damage
Regulatory compliance
Stock manipulation
Social engineering
Blackmail
Not concerned

65% 55% 50% 43% 32% 29% 24%

The Unreal
The risk of malicious AI raises security concerns amongst organizations.

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33% 38% 28%

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