Technology Vision 2022
Meet Me in the Metaverse
The continuum of technology and experience reshaping business

Technology advances are becoming more reliable than other factors in informing long-term strategy.

Emerging technologies are powering broader and more ambitious organizational visions.

The internet is being reimagined, and enterprises need to be ready for what comes next.

Trend 01
Technology advances are becoming more reliable than other factors in informing long-term strategy.

98%

45% 53%

Agree Strongly agree

of global executives believe continuous advances in technology are becoming more reliable than economic, political, or social trends in informing their organization’s long-term strategy.

98%

44% 54%

Agree Strongly agree

of global executives agree that emerging technologies are enabling their organization to have a broader and more ambitious vision.

Meet Me in the Metaverse
Technology Vision 2022 Global Business and IT Executive Survey N=4,650

WebMe
The internet is being reimagined, and enterprises need to be ready for what comes next.

71%

28% 30% 28% 13%

No or minimal impact Incremental impact (optimize processes) Breakthrough impact (enable new business processes, reach new customers) Transformational impact (redeline your industry)

Programmable World
Programming the physical world will be a competitive differentiator and Augmented Reality (AR) an industry disruptor.

79%

of global executives believe programming the physical environment will emerge as a competitive differentiator in their industry and 67% agree that Augmented Reality will disrupt their industry in the next three years.

The Unreal
The risk of malicious AI raises security concerns amongst organizations.

99%

of global executives report concern over deepfakes and/or disinformation attacks, among the top three areas of concerns being:

- IT/security breaches (65%)
- Fraud and scams (55%)
- Reputational threats and damage (50%)

Computing the Impossible
Executives believe that next generation computing will have a breakthrough or transformational impact on their organization.

69%

Quantum Computing
High Performance Computing (HPC)
Bio-Inspired Computing

33% 36%

14%

30% 28%

14%

Breakthrough impact (enable new business processes, reach new customers) Transformational impact (redeline your industry)

of global executives say quantum computing will have a breakthrough or transformational positive impact on their organizations in the future, while 66% say the same for high performance computing (HPC) and 31% for bio-inspired computing.

Next generation computing has a major role to play in reaching organizational sustainability goals.

93%

of global executives agree that next generation computing will become essential to their organizations ability to reach its sustainability goals.

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