GETTING THE MOST OUT OF NEW TECHNOLOGIES

A CEO’s guide

Leading CEOs drive superior revenue growth with their technology strategy. The performance gap in annual revenues between Leaders and the rest is growing.

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<th>9% Leaders</th>
<th>6% Middlers</th>
<th>4% Laggards</th>
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<td>CEOs get the importance of technology-based innovation...</td>
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Most are struggling to close an ever-widening Innovation Achievement Gap.

Leader CEOs are the strongest advocates of Future Systems

Taking the right PATHS

By creating enterprise-wide “Future Systems,” CEOs enable the organization to share and scale innovations repeatedly across business units and processes.

Three essential steps along the PATHS

It’s time to match intention with action with the PATHS framework.

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