



REFLECTING ON DAVOS 2020

VIDEO TRANSCRIPT

Julie Sweet, CEO Accenture

[Music]

Onscreen: DAVOS 2020 – What I heard at Davos.

Julie Sweet, CEO Accenture.

I'd say as we think about what's happened this week in Davos, there's two big themes from both our one-on-ones and the panels, is that enterprise transformation that's fueled by digital and technology is real. And so, certainly every company has to understand to be competitive they need to move with speed and scale, but at the same time there is an absolutely real and tangible commitment to do that transformation in a way that will benefit all. And so this idea of stakeholder capitalism, of not having to make a choice between shareholders and the other stakeholders, I believe is a very real commitment on CEOs and it's super exciting.

Onscreen: What inspired me.

Julie Sweet, CEO Accenture.

You know, when I think about this week, there's been a lot of really great moments and exciting moments, you know, you get so stimulated by new ideas. But I have to say, I was struck by a panel that we hosted on 'Great Place to Work'. And we had the CEOs of Workday with us, the CEO of Cisco, and then the Chief Digital Officer of Santander. And what I loved about the panel was just how tangible and real the steps around everything from inclusion and diversity, to doing innovation at scale.

And it's just a different conversation than a few years ago, where it was a lot about exploration. And instead you had this incredible panel about real things. We had Michael Bush from Great Places to Work for all there, which was a real privilege. And it was a real high moment for me in listening to these other leaders talk about what they're doing and recognizing that, you know, this is not an exception it's a movement.

Onscreen: Accenture at Davos

Julie Sweet, CEO Accenture.

You know I'm really excited about the role that Accenture plays at the World Economic Forum, from our amazing technical team that runs all the technology and I want to give a shout out to them. To our thought leadership, that we put out here and that involves many, many leaders and people across Accenture. So, the positioning that we have in terms of being a leader in stakeholder capitalism, in sustainability. in leadership - that our fantastic marketing communications team helps get those important messages out. And really the respect that you know I hear I've done I think 20 already CEO one-on-ones, I've got ten more today. And there's a universal respect. And as we go forward, I think the importance of staying the course, in both inspiring by example on what we do, how we grow and in helping our clients achieve their goals is really important and I'm just really proud of every one at Accenture.

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