



# FUTURE SYSTEMS: FINDING NEW VALUE

## VIDEO TRANSCRIPT

### **Adam Burden, Chief Software Engineer**

Companies today are investing a lot of money in technology but they aren't realizing all the benefits that they could be.

Accenture set out to understand why and here is what we found. What companies do with technology really matters. Companies in the top 10 percent those that we refer to as the leaders they grow revenue at double the rate of laggards. That's a staggering difference in performance and we expect that gap to only grow wider over the next 5 years.

So what's so special about these leaders?

1st they excel at technology adoption they adopt earlier they reinvest more often and they have higher levels of expertise.

2nd they have more flexible i.t. architectures which makes them more adaptable.

3rd they build trust and confidence in their systems and data. And finally they break down barriers between business and i.t. which helps them scale innovation to more parts of their enterprise. 3 times more in fact it's time to make your move and shift to future systems read the report to find out more.

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