The journey to scale

Strategic Scalers have more than $1 billion in 12 countries across 16 industries, with the aim to uncover the success factors for scaling AI.

We identified three paths as companies move from an experimental mindset to an exponential one:

1. Proof of Concept
2. Strategic Scalers
3. Smoothing Growth

We discovered a positive correlation between successfully scaling AI and controlling for various characteristics of the companies.

Theoretical and empirical research by Accenture

Achieve competitive agility

Strategic Scalers are more likely than their Proof of Concept counterparts to control for various characteristics of the companies.

• 84% of executives say they won’t scale AI unless they deploy it

• 75% of executives believe they will go out of business if they don’t scale AI

• 76% of executives acknowledge they struggle to scale AI across the business

Three things set Strategic Scalers apart

1. Proof of Concept
2. Strategic Scalers
3. Smoothing Growth

From experimental to exponential

84% of executives say they won’t scale AI unless they deploy it.

Three things set Strategic Scalers apart

1. Trials and tribulations
2. Structure and rigor
3. Clear strategy

Strategic Scalers focus on data assets that underpin business in 5 years if they don’t scale AI.

Operational effectiveness

Strategic Scalers are adept at structuring and managing their data.

•+60%

Strategic Scalers focus on data assets that underpin business in 5 years if they don’t scale AI.

1. Defined process and accountability for scaling AI

2. Clearly defined accountability for scaling AI

3. +50%

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