



BecaXR: Helping youth to see—and prepare for—better careers

Video Transcript

Nish: Hi. I'm Nish, and I'm a Digital Strategy Consultant at Accenture.

Save the Children came to Accenture really to help kids in developing countries get better education and employment.

So, we traveled to Vietnam. We spent a lot of time with the children to help us understand how we could use technology to better improve their learning experience.

We created BecaXR.

Beca stands for Better Career through Extended Reality.

Essentially, it's an immersive experience to help them gain the employability skills they need to find better careers.

Once they launch the app, they're greeted with an augmented reality avatar.

Then the user has the option to go into a couple of virtual reality experiences.

One of which is a public speaking exercise in front of an audience or a mock interview.

The second component of the application is a virtual reality experience that allows the user to explore various careers. Things such as retail and hospitality.

Working with youth is really interesting but also challenging.

For most of them, this is the first time they're actually interacting with this kind of technology. Sometimes it's the first time they've even heard of it.

I do get a lot of pride from being able to work on this project.

It's bringing two aspects of my passions together.

It's working in digital technology and innovation, and the fact that it's making a positive difference is quite meaningful to me.