

ACCENTURE myConcerto:

From Roadmap to Intelligent
Automotive Operations
and Experiences



Four megatrends—electrification, autonomous driving, connectivity and vehicle sharing—are converging to create unprecedented disruption in the automotive industry.

In this hyper-competitive marketplace, automakers and their suppliers urgently need new capabilities—powered by new technologies—to create intelligent, agile and efficient automotive operations and experiences.

Automotive companies have a huge opportunity to innovate by harnessing digital to redefine the role the vehicle plays in our lives. The winners will be automakers that transform core businesses, tap emerging technologies to grow the New, and reallocate resources fast.

To realize their enormous potential for innovative, lean business capabilities, automotive companies need to move away from old, monolithic enterprise resource planning (ERP) and join an integrated platform-based landscape, with vertical functionalities and a data-centric approach. That's what Accenture myConcerto offers.

The Accenture myConcerto Platform

Accenture's myConcerto platform can help automotive companies accelerate their transformation and create exponential business outcomes. myConcerto is a data-driven, digitally-integrated platform that leverages emerging technologies to automate and deliver an insight-rich business case and roadmap tailored to each company.

myConcerto is enhanced with leading automotive industry practices, key design decisions and process models. It automates infrastructure and preconfigured solutions set-up and loading of company-specific data.

Offering intelligent tools and diagnostics, myConcerto:

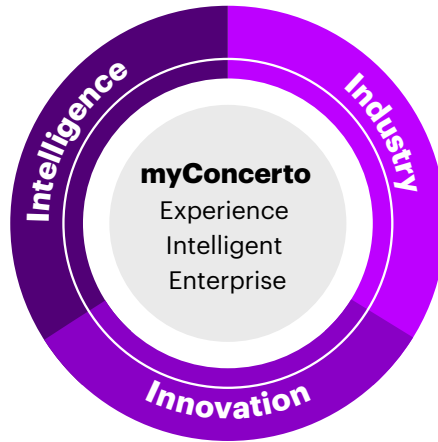
- Assesses 'as-is' capabilities
- Defines 'to-be' target architectures
- Composes a personalized business case, roadmap and solution prototype
- Continuously measures business value and provides new insights for improvements, innovation and real-time enhancements to the transformation roadmap.

myConcerto brings intelligence, innovation and industry together to **build intelligent enterprises**



INTELLIGENT ENTERPRISE TRANSFORMATION

Client data driven, **insight-led approach** with **automation** at the center to create specific business value case and transformation roadmaps with focus on ROI.



INDUSTRY FOCUSED OFFERINGS

Ready to deploy modular, **pre-configured solution templates** built on **industry and functional leading practices** and **continuously refreshed with innovative technology**. Implemented with our accelerators to reduce risk and achieve faster ROI.

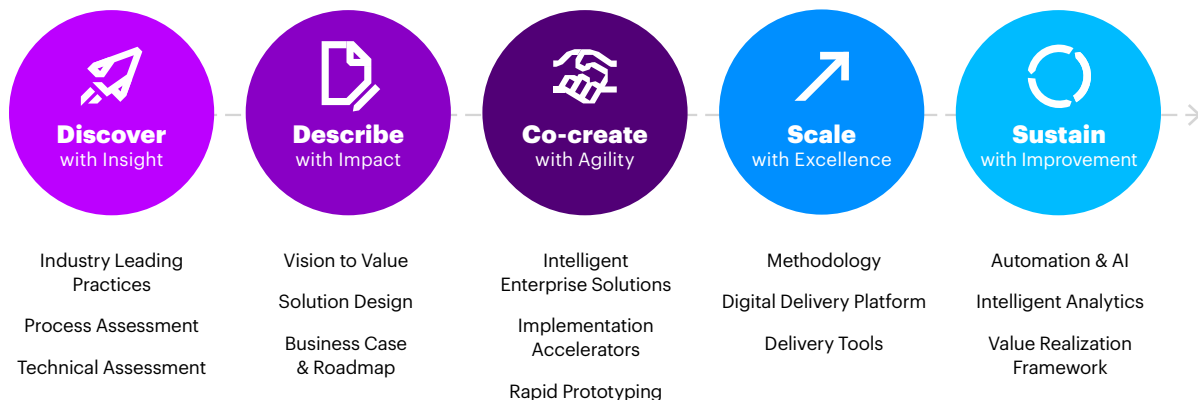


COLLABORATIVE INNOVATION

Co-create innovative solutions by building working prototypes on **emerging technologies such as IoT, analytics, blockchain, AR/VR and more** in our Liquid Studio or leverage our market leading solutions built in collaboration with SAP.

myConcerto can help clients envision, innovate, solution, deliver and support their transformation to an intelligent enterprise—providing the technology foundation to accelerate the transformation journey and minimize risk along the way. Using leading-edge methods, assets and experience, this value-led approach can help clients achieve business outcomes more quickly.

Accenture can engage with you at any point in your transformation process—to help transform single functions or entire organizations.



In addition, the platform includes several solutions for the automotive industry:

- **Aftersales Spare Parts Management Solution** to build supply chain excellence, increase service levels to customers and cut inventory costs.
- **Aftersales Warranty Management Solution** to reduce warranty costs efficiently and improve quality management.
- **Vehicle Sales Management Solution** to accelerate integrated sales flows for vehicles, enhance processes and workflows and improve traceability over the entire supply chain.

Accenture is also developing solutions to support original equipment manufacturers (OEMs) as they prepare for the **future of mobility**.

Bringing the right partners to support the journey

myConcerto provides the technology foundation that enables the intelligent automotive enterprise transformation—for individual automotive functions or whole enterprises. But the transformation into an intelligent enterprise is complex and requires the right partners to be successful.

Along with the Accenture myConcerto platform and transformation approach, we bring an experienced team of technical, industry and functional specialists—complemented by change management professionals—to guide the transformation process and the required culture changes.

The Combined Power of Accenture and SAP

Accenture is SAP's leading business partner and the first to be working with SAP end-to-end from product innovation, to development and accelerated delivery of SAP® S/4HANA® and new industry solutions. This global program, Project F1, is the most significant and far-reaching in our 40-year relationship. myConcerto is backed by our Project F1 program with SAP, with a focus on simplifying organizations' journeys to becoming digital businesses. These include those addressing new mobility and service subscription trends, and leveraging and implementing new experiences based on new SAP technologies like C/4HANA®.

These unique collaboration programs aim to create end-to-end modular solutions that empower automakers and service providers to offer and manage the "new" businesses that will drive growth. Specifically, automotive collaboration programs strive to boost vertical solutions for new business models. The collaborations also enable consumers to interact directly with OEMs and providers through a user-friendly experience much like online retail platforms.

Collaborations like these between Accenture and SAP are helping support the data-driven digitally-powered future of the automotive industry. The transformation ahead will totally redefine what it means to make, sell and use automobiles in a digital world. It's a future that all OEMs must accelerate toward.

Getting started

Our approach: For a successful journey to transform into an intelligent automotive enterprise, a defined North Star is needed, as well as insight-driven and measurable benefits, and a value oriented roadmap.

2-hour discussion



Engage & Explore:

High level conversation to discuss main areas of interest and opportunity.

2-day workshop



Educate & Excite:

An immersive, “automotive of the future” experience. Explore your vision of intelligent enterprise and art of the possible through a “day in the life” workshop in one of our automotive innovation centers in Detroit or Turin.

2-month roadmap assessment



Evolve & Enable:

Co-creating your digital strategy and roadmap; developing a detailed vision and business/value case.

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About Accenture

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialized skills across more than 40 industries and all business functions — underpinned by the world’s largest delivery network — Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With 469,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives. Visit us at www.accenture.com.

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