



# ACCENTURE GOOGLE CLOUD BUSINESS GROUP

## VIDEO TRANSCRIPT

Chris Arisian: These days every company is under great pressure to innovate its business, mainly because they have such rich assets within the data that they have in their internal systems around their supply chain, around their customers and around their partners. Bringing that data and information forward through cloud computing is one of the ways that they can completely innovate their business, innovate their distribution and create new routes to market and new ways to delight their customers.

As our clients are looking to transform their cloud journey, we needed a partner that had the kind of reach and experience and trust with their clients that only someone like Accenture can bring.

Brian McKillips: We created the AGBG to rapidly address the disruption our clients are going through by bringing together our global Accenture capabilities and Google's disruptive technologies.

The Accenture Google Cloud Business Group really helps clients on the journey of their digital transformation by helping transform the core, be able to build new use cases around customer engagement and really power all the different business models around their digital transformation.

Accenture Google Cloud Business Group is a dedicated business unit that's jointly staffed by Accenture and Google Cloud people that bring together specific plays and offerings that we've developed together, and those are around

enterprise cloud services, next generation application development, SAP and GCP, workforce productivity, leveraging G Suite, cloud for marketing and then what we call the AI power customer engagement using Intelligent Agent and AI powered care.

Chris Arisian: These offerings are accelerated ways to bring value to the client through innovating their supply chain, through creating new value and routes to market to their customers through unlocking the value of the data that they have within their own internal systems, as well as actually helping them be more agile and innovative with their existing systems through migrating them to a cloud platform.

Chris Arisian: Google Cloud differentiates itself in a myriad of ways. We are world leading in security, in our story around multi-cloud and open cloud, as well as the way that we infuse AI and ML into all of our offerings. We also bring next generation workforce transformation with our G Suite products.

Chris Arisian: Accenture's industry experience is unparalleled. Accenture stands out in the market as being the trusted adviser, both for business transformation, innovation, as well as technology innovation.

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