



NEW APPLIED NOW

VIDEO TRANSCRIPT

What if you could capture the new...
New ideas and technologies and business
models – would that be enough?
What if you could apply the ideas and
innovations now – would that take you further?
This is the opportunity to harness the
possibilities that spring from disruption and
transform your business. Now.
New Applied Now.
Three simple words behind one singular idea.
A promise to work together to take the new and
apply it for impact—now.
In every industry, every country, every day.
Accenture.
New Applied Now.

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