

ACCENTURE myConcerto:

Accelerate the intelligent
industrial enterprise journey



Industrial equipment companies are confronting massive change in their industry. The number of digital devices and the volume of data they generate are surging. And customers they serve are growing more connected daily.

Although industrial equipment companies have generally lagged behind other manufacturing industries in their digital transformation journey, they now have a huge opportunity to innovate at speed.

So how can industrial equipment companies move ahead—decisively and rapidly—to harness the power of emerging technologies and drive digital transformation? The journey to the new digital business begins with an intelligent platform—Accenture myConcerto.

The Accenture myConcerto platform

myConcerto is a data-driven, digitally-integrated platform and approach to business transformation that leverages emerging technologies to automate and deliver an insight-rich business case and roadmap tailored to each company.

The platform is enhanced with leading industry practices, key design decisions and process models. myConcerto also automates infrastructure and preconfigured solutions set-up and loading of company-specific data.

Offering intelligent tools and diagnostics, myConcerto:

- Assesses 'as-is' capabilities
- Defines 'to-be' target architectures
- Composes a personalized business case, roadmap and solution prototype
- Continuously measures business value and provides new insights for improvements, innovation and real-time enhancements to the transformation roadmap

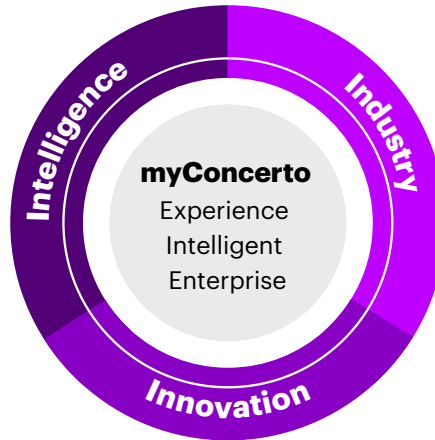
myConcerto can help clients envision, innovate, solution, deliver and support their transformation to an intelligent enterprise—providing the technology foundation to accelerate their journey and minimize risk along the way. Using leading-edge methods, assets and experience, this value-led approach can help clients unlock business value more quickly.

myConcerto brings intelligence, innovation and industry together to **build intelligent enterprises**



INTELLIGENT ENTERPRISE TRANSFORMATION

A client data driven, **insight led approach** with **automation** at the center to create specific business value case and transformation roadmaps with a focus on ROI.



INDUSTRY FOCUSED OFFERINGS

A ready-to-deploy, modular, **pre-configured solution** templates built on **industry and functional leading practices** and **continuously refreshed with technology innovations**. Implemented with our accelerators to reduce risk and achieve faster ROI.



COLLABORATIVE INNOVATION

Co-create innovative solutions in our Liquid Studio by building working prototypes on **emerging technologies such as IoT, analytics, blockchain, AR/VR and more** or leverage our market leading solutions built in collaboration with SAP.

Accelerating enterprise transformation with myConcerto

Accenture's myConcerto platform provides a suite of tools, methodologies and industry-leading practices that can help industrial equipment businesses accelerate an intelligent platform implementation on SAP® technologies while flexing to accommodate each company's specific needs. **With more than 160 assets developed specifically on the industrial equipment industry, myConcerto supports and accelerates every stage of the transformation journey:**



The DISCOVER phase uses design thinking, intelligent tools (like our Business Process Model navigator) and automation to identify areas for optimization and improvement. Current industry trends—such as equipment as-a-service, living products and consumerization of industrial—are also covered.



The DESCRIBE phase takes **DISCOVER** phase outputs to automate business-value case creation and develop a transformation roadmap with the optimal SAP solutions and technologies to drive rapid ROI. Solutions for industrial challenges are rapidly prototyped, for example:

- **Operations management** using IT/OT (operational technology) convergence—enabling real-time decision-making supported by advanced analytics, improving overall productivity and plant yield, and reducing operating costs.
- **Asset breakdown maintenance**—ensuring optimized resource utilization, key solution components include:
 - Analytics lifecycle management
 - Vehicle-mounted device sensors
 - Field force enablement
 - Seamless integration with enterprise and operations systems (IT/OT) and automated workflow.
- **Predictive asset management**—moving companies from reactive to predictive maintenance capabilities and optimizing planned maintenance.



In the CO-CREATE phase, end-state solutions are designed using industry templates integrated with Accenture’s industrial equipment architecture, which leverages our leading practices and frameworks and is tailored to each client’s business.

We infuse SAP Leonardo-based innovation, working with industry and line-of-business professionals, and Accenture’s Liquid Studio for SAP Leonardo. These co-created, demo-ready scenarios include:

- Logistics execution
- Manufacturing planning and scheduling
- Engineering change management
- Quality in production

We also harness Accenture’s Liquid Studio for SAP Leonardo to build innovative cloud-based solutions that leverage disruptive technologies from SAP and others. Existing solutions include:

- **Smart Fleet/Digital Twin:** leveraging augmented reality and machine learning to achieve better insights into physical systems.
- **Container tracking:** using RFID/barcode technologies to track available containers in real-time through a desktop or mobile application.
- **Connected industrial worker:** supporting workers during execution of repair tasks.
- **New supply chain:** demonstrating how digital technologies combined with SAP technologies can support end-to-end logistics processes.
- **Service chatbot:** a digital assistant enabling customers to access account information through a user-friendly interface.



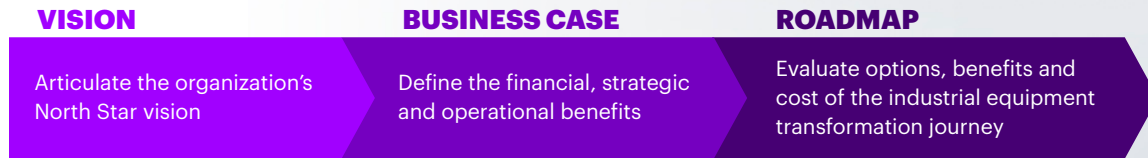
During the SCALE phase, development environments are provisioned to mobilize and execute at speed and scale. Using SAP Activate and SAP Solution Manager, we collaborate seamlessly with SAP for optimal results. They are powered by automated provisioning of systems and solutions, agile delivery methods and an analytics-enabled dashboard and virtual agents to support multiple project personas.



In the SUSTAIN phase, we help ensure continuous improvement and innovation supported by predictive monitoring, automation, BOTs and intelligent analytics.

The transformation into an intelligent industrial equipment enterprise is an essential journey. It's also complex. Companies need the right partners and platform to be successful. Now, with Accenture myConcerto and SAP technologies, companies can transform their businesses at speed—and apply intelligence everywhere.

Our approach:



Getting started on the journey

Consider the steps below and get in touch to find out more. Join us for a:

2-hour discussion



Engage & Explore:

A high-level conversation to discuss your main areas of interest and opportunity.

2-day workshop



Educate & Excite:

An immersive “industrial of the future” experience. Explore your vision of the intelligent enterprise and the art of the possible through a “day in the life” workshop in one of our industrial innovation centers: Garching, Detroit, Turin, Modena and Kronberg.

2-month roadmap assessment



Evolve & Enable:

With a detailed vision, co-create the digital strategy, business/value case and transformation roadmap.

For more information, contact:

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