

A graphic consisting of two overlapping purple triangles pointing towards each other, forming a central white space. The text "NEW APPLIED NOW" is written in large, bold, black, uppercase letters across this space.

NEW APPLIED NOW

PLATFORM ADOPTION

You had a great idea...

You built your platform,
people loved it and you grew.

Then someone else had a great idea.

Which left you wondering...
How do we attract new users?
Keep them engaged?
And get them to tell others?

Brand loyalty won't keep you
in the competition – for hearts,
minds, and wallets.

There's a lot at stake.

So, you need a partner that understands
big ideas are just the beginning.

You have to drive growth, improve relevance,
and increase revenue – achieve and sustain
scale, and get there faster than everyone else.

Whatever stage you're in – if you're ready
to improve adoption, we can help you
create your expansion strategy, attract people
through personalization, bring them together,
onboard seamlessly, and turn casual users
into dedicated advocates.

We'll take you from here today –
to the preferred platform of tomorrow.