

A graphic consisting of two overlapping purple chevrons pointing to the right. The top chevron is a lighter shade of purple, and the bottom one is a darker shade. Overlaid on the chevrons is the text "NEW APPLIED NOW" in a bold, black, sans-serif font, stacked in three lines.

NEW APPLIED NOW

CHARTING A PATH IN GEOSPATIAL

It's 11:24pm, 53 degrees and a cold wind is blowing heavy clouds over the north of the city.

The Yankees are down to the Red Sox and people start to leave.

Not long ago this would have meant an uncertain wait in the rain and a slow journey home, but now ridesharing is more efficient.

Data about traffic, routes and road closures are refreshed in real time, so riders get accurate information about when their rideshare will arrive, how long their journey will take and how much it will cost.

This up-to-date geospatial data means that drivers and riders connect quickly at a safe, legal, curbside pickup, and drivers can maximize their fares through optimized routing.

The analytics now offers insights that anticipate demand and match it with supply.

Combining data about the Yankees performance with the predicted rain, the AI correctly forecasts a surge in people leaving and optimizes drivers' routes to pass by the stadium.

Navigate the developments in real-time map updating and the influence of AI on the journeys of tomorrow.