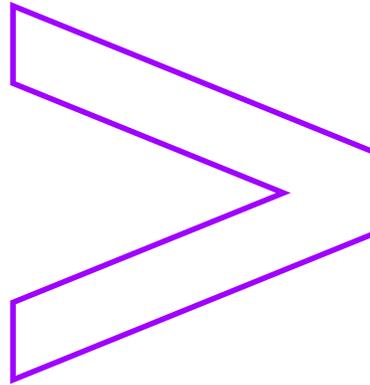


APPLICATION OPTIMIZED PRIVATE CLOUD



Video Transcript

[music playing]

TED: Hey man, thanks for stopping. Hey look, I need to get to O'Hare airport to catch a flight.

CAB DRIVER/BRIAN: No problem! O'Hare? I go there all the time. Actually, back in 1991 I had a real interesting experience regarding O'Hare airport...

TED: Please! With all due respect, I just need to get to the airport to catch a flight to California. I can't be late. I'm a little stressed...that's all...

CAB DRIVER/BRIAN: O'Hare you say...

TED: Is that a paper map you've got there?

CAB DRIVER/BRIAN: Yeah.

TED: Look, let me help you out. The address is 1600 Bessie Coleman Drive, Chicago, Illinois, zip code is 60666. If we could just get there and catch the flight...it would be great.

CAB DRIVER/BRIAN: Did you say Bessie Coleman Drive? You know, back in 1994 I went to high school at Bessie Coleman and let me tell you I have just some amazing memories...just living the dream and ...spending time with friends...and family...

TED: This was not supposed to be this complex! Why me? Why?

CAB DRIVER/BRIAN: You'll get there when you get there I guess.

MELISSA: 16 weeks down to 30 hours – imagine 4 months down to just beyond a day - think about what that means.

An agency within the federal government was deploying a large mission critical system and facing a massive problem. They were out of time and short of resources.

They needed 20 weeks and 60 different components to spin up for each application.

They needed to be able to repeat these builds frequently and meet extremely stringent security requirements. Accenture built a solution that took a 4 month build time down to 30 hours with no human involvement. It was completely automated.

Our team fingerprinted the system build so that it could be repeated over and over and over again in seconds – the same complex build.

This is the same solution now available to your clients as a part of our **Application Optimized Private Cloud**, Accenture's new and exciting standard offering that puts us in the position to help our clients win with their hybrid cloud strategy. Eric, tell us more.

ERIC: Many of your clients know that they are on a journey and in the near future they will have to contend with the complexity of hybrid cloud or multi cloud to ultimately achieve their business objectives.

There's an endless number of possibilities and combinations that are ultimately going to impact your client's journey to cloud.

Accenture's **Application Optimized Private Cloud** can help your clients navigate the complex journey to help them get to where they want to go.

Accenture has developed a framework that enables our clients to consistently navigate many challenges of the cloud marketplace.

By using DDI, Accenture's patented framework, enables us to capture the tribal knowledge of our clients, of Accenture, and industry best practices in the form of data.

We capture this **knowledge** in the form of **data** and we call it a **fingerprint**.

Once we have this fingerprint we can deploy very **complex applications** in the exact same way through a **completely automated** process launched from a **standard service catalogue**.

This enables our clients to achieve their desired journey to cloud and outcomes that are unique to them and to their industry.

In fact, AOPC is online today and is already helping customers with their journey to cloud.

MELISSA: That's right, Eric!

AOPC is market-ready. We have multiple marquee client opportunities so stay tuned for more information where we'll show you how you can use this innovative solution with your clients...

I hope the guy in the cab got to the airport!

CAB DRIVER/BRIAN: You may not think varsity sports for this guy, but I tell you...

TED: Here! Look, take this. It's great, it may help us out here.

CAB DRIVER/BRIAN: WOW! What is this?

TED: That is AOPC with DDI. It's a solution that helps you take task and make them definable, repeatable, auditable and traceable. In your case it will allow you take the routes and do them over and over and over again, more efficiently, faster and with less intervention from you.

CAB DRIVER/BRIAN: Wow! This is great, how do you do this?

TED: Well, as we say at Accenture that's part of our patented secret sauce.

CAB DRIVER/BRIAN: Wow!

[music playing]

-----ANIMATED GRAPHIC-----

TED: Wait a minute! If you're back here, then who's driving the car?

CAB DRIVER/BRIAN: Oh, AOPC, It's all automated! AOPC, take us to O'Hare!

[music playing]

FOR MORE INFORMATION CONTACT US:

AOPC@ACCENTURE.COM

AND REMEMBER TO STAY TUNED FOR THE NEXT AOPC ADVENTURE...