

SECURE US TO SECURE ME VIDEO

Script

TITLE CARD: Tech Vision 2019

Secure Us to Secure Me

Enterprises are not victims, they're vectors.
Companies are evolving to become more resilient against the new reality of cyberthreats. Because, the fact is, connected ecosystems increase companies' exposure to risks. Incidents that cripple one enterprise can grow rapidly and expand to threaten a company's ecosystem, industry, and beyond. While risk management activities are largely focused on a company's internal operations, attackers are looking at the whole house of cards. Enterprises must spread and share responsibility for security, starting in their own organization, and begin building security partnerships that reflect the ecosystems in which they participate. Security in an ecosystem-driven world is no longer about protecting the organization – it's about protecting everyone. It's time to present a united front and bring the ecosystem into the security fold. Are you ready to build a more resilient future?
