



WHEN IS NOW

VIDEO TRANSCRIPT

VO: When will a marketing partner match your ambitions?

Title: WHEN WILL A MARKETING PARTNER MATCH YOUR AMBITIONS?

VO: When people, & platforms move as one

Title: WHEN PEOPLE & PLATFORMS AS ONE

VO: When paid, owned and earned media converge to create new value

TITLE: PAID
OWNED
EARNED

TITLE: VALUE

VO: WHEN Intelligence is data driven

TITLE: WHEN INTELLIGENCE IS DATA DRIVEN

VO: We are at an inflection point.

VO & TITLE: 'When' is not an ambition. (eventually/sometime/a dream/soon)

VO & TITLE: When is now.

Title & VO: 25,000 marketing professionals
4,000 data scientists
& 900 creative technologists
in 120 countries,

VO: in centers from Turin to Sao Paulo

Title: In 120 countries

VO: Operating on the axis of technology & creativity

Title: Technology & Creativity

VO: To activate new experiences

VO: Activate New Experiences

VO: We transform the marketing supply chain, rewrite the rules of brand activation, and deliver speed, scale and agility.

Title: Speed. Scale. Agility.

Title: Now

VO: Now is creating the outcomes you deserve.

Title & VO: Now is exceptional ROI.

VO: Now is accountability with results we can stand behind, 100%

Title: 100% Results

VO: Now is marketing the way it should be. Activating your purpose, to reach right people, at the right moment.

VO: Everything you saw coming is happening...

Title: Now.

VO: now.



Title: Accenture Interactive Operations

VO: Building the world's most powerful
experience activation network.

Title: Accenture, New Applied Now.

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