the digital disruption of procurement has begun business users expect Monday's procurement tasks to be as intuitive of Sunday's lifestyle ups but today's policies and tools are all about process when they should be geared towards experience and outcome it's no surprise that stakeholders find the process slow and rigid and more of an obstacle than at all it's time for the next generation of procurement a movement that emphasizes user experience those experiences will be powered by AI for the moments that matter whether you seek information or seek to execute a step in the process so how do we get there by using smarter data from inside and outside the organization informing not just what but how and why things are purchased data is the currency of the future with Accenture you can get there faster don't get left behind start your journey to digital now [Music]