

ACCENTURE IS SELECTED AS GENERALI ASIA'S CONSULTANCY PARTNER

VIDEO TRANSCRIPT

Generali is developing its insurance business in the Asian market.

Accenture is selected as Generali Asia's Consultancy Partner.

Over 3 months, Accenture assessed Generali's core insurance system, interviewed business and technology stakeholders in 7 countries, and identified key areas of improvement with the Accenture Insurance capability Assessment Tool.

Improvement ideas and leading practices were discussed over a two-day design thinking workshop at the Accenture Digital Studio.

Generali Asia and Accenture jointly defined the vision for innovation, explored new technologies such as artificial intelligence and virtual reality, and evaluated various solution options for new technology capabilities.

Evelyn Wong, Regional IT, Core System, Generali Asia: We embarked on a 12-week exercise to study the soundness of our core system. We engaged Accenture to be our partner conducting this exercise for us. First, we set up a project and getting all the right resources and define our 10 key regional teams around operations efficiency, channel admin, products as well as customer service. And finally, we bring everyone together in a target state workshop.

Marco Tsui, Managing Director, Technology Consulting Lead, Accenture

Financial Services Greater China: For the engagement we helped Generali Asia to identify the key element of its core system. This has defined the key components of a target architecture that can help business needs. We co-created a roadmap of the key technology investments that align the regional and country initiatives. The project outcome underpinned the directions and a key workstream that can help Generali Asia to achieve this business ambition in Asia.

Dipak Sahoo, Regional Head of IT, Generali Asia: The core assessment exercise is critical because it helps in knowing where do we want to go and what we want to achieve. Throughout the engagement Accenture has demonstrated not just commitment to the project but also extensive engagement with the stakeholders at both regional and the country level and finding innovative ways of bringing everyone together and driving them towards common goals.

Candy Ng, Insurance Consulting Manager, Accenture Financial Services Greater China: We brought in proven access and approach specifically designed for the insurance industry and a highly experienced team. Accenture commitment to innovation is unrivaled. We used a design thinking approach and innovative architecture to co-create with our client. We helped the client to define a roadmap for the future and to achieve their business goals.