

A large, stylized red chevron graphic pointing to the right, positioned behind the text.

High performance. Delivered.

# Our Mobile Expertise Helps Ducati Operate in Top Gear

*Sound Effect: An engine revving.*

Text: Ducati wanted a customer experience as legendary as their bikes.

*Animation: A rising tachometer and a motorcycle.*

Text: In just six months, we helped create a global mobile dealer system.

*Animation: A globe with pin-points for dealers around the world.*

Text: Now, customizing a bike is faster than ever.

*Animation: A motorcycle being customized on an iPad.*

Text: It's even accelerated dealer satisfaction.

*Animation: A motorcycle pulling out of a parking lot.*

Text: Now that's a joyride.

*Animation: A motorcycle leaving smile-shaped tread marks.*

Text: High performance. Delivered.

Text: Accenture

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