



# VIDEO TRANSCRIPT

Theatre is enjoyed by millions.

But if you're hard of hearing fully accessible performances are can be limited to a few per production.

Jonathan Suffolk, Technical Director, National Theatre:

What we asked Accenture to do was to come up with a simple user device that provided a more personal experience and ultimately gave people the freedom and the choice to come to any performance. What we're trying to achieve here is put the text with the performance. This is a game-changer.

SMART CAPTION GLASSES

PERSONALISED experience

AUGMENTED reality

Nicolas Lagoutte, Lead Developer, Accenture:

What you would see is captions only appearing on the screen, so only you can see them. The people next to you can't see them.

Farhan Qureshi, Creative Director and Project Lead, Accenture:

The captions come up in perfect sync with the actors which gives a much better experience for everybody.

The user EXPERIENCE

Farhan Qureshi, Accenture: You can have the text scrolling.

Nicolas Lagoutte, Accenture: they can be different sizes.

Farhan Qureshi, Accenture: You can choose colour of the subtitles.

Olivia Williams: ALICE: But then he said, "Is your husband, or partner on his, or her way?"  
Olivia Coleman: JENNY: And you said, "No, because he's in Geneva watching protons collide."

Jenny Sealey MBE, Artistic Director, Graeae Theatre Company

These glasses, they offer a really bright future, so that I can go to see the theatre whenever I want. That would be like a dream come true, it really would.

Emma Boyle, Journalist, TechRadar:

It's light, you barely notice that you're wearing it.  
Hannah, National Theatre: The text was directly in the eyeline. It's pretty cool.

George Marcotte, Managing Director, Accenture:

It's exactly part of what we're doing with Accenture Digital, about creating new experiences and with this technology, we're able to change the way the world works and lives.

Transformative INNOVATION

Lisa Burger, Executive Director, National Theatre:

It's innovation both in how we think about our



audiences and in the technology. It's exactly what the National Theatre is and what we want to be, making great work and making it available to everyone.

Jonathan Suffolk, Technical Director, National Theatre:

Working with Accenture has been refreshing and invigorating and it's been exciting. The way they've brought expertise to solve the problem has just been extraordinary. Smart caption glasses can now be booked at the National Theatre, London

Copyright © 2018 Accenture  
All rights reserved.

Accenture, its logo, and High  
Performance Delivered are  
trademarks of Accenture.