



## **VIDEO TRANSCRIPT**

# **EMPOWERED SALES REPRESENTATIVE**

In a world where the competition is quickly catching up, can companies with large fleets and mobile workforce become more customer-centric through digitalization? They can with the Empowered Sales Representative Solution. This mobile and desktop application takes customer relationship management out on a road turning sales representatives into revenue drivers.

In addition to providing routes and stops, the driver mobile app enables drivers to improve customer service and boost leads. They can gather detailed customer information, identify potential deals within the area and access a knowledge bank of sales plays. The solution is also designed for fleet managers, as well as a powerful dashboard to monitor the entire fleet.

The desktop application offers a consolidated view of potential revenue from opportunities captured by the Empowered mobile workforce. Developed on SAP Cloud Platform and powered by SAP Leonardo, the Empowered Sales Rep application is scalable and seamlessly integrates with any existing CRM and fleet management information system.

Rev up your revenue and boost the effectiveness of your mobile workforce with the Empowered Sales Representative application.

To learn more about this app and how the Liquid Studio for SAP can help you on your digital journey, visit our website [accenture.com/liquidstudioforsap](https://www.accenture.com/liquidstudioforsap) or contact us by email.