



VIDEO TRANSCRIPT

CONNECTED CRATES

Selling beverages can be tricky. Local preferences, annual events or simply the weather and temperature can influence sales. What if you could react quickly to changing demands and plan accurately to avoid surpluses or shortages? What if you had deep insights on the actual stock and demand right down to the single crate at the point of sale? Can you even achieve this without massive manual effort and cost?

Digital technologies let you do this. The Accenture Liquid Studio for SAP Leonardo developed Connected Crates. A solution that helps you capture the information and presents the data in clear and actionable dashboards. Predictive analytics can be added, so you can react quickly and appropriately to market changes.

Let's see how this works. This brewery produces many beer brands. Each crate that goes out is equipped with a small Bluetooth beacon that identifies the crate itself and the type of product inside. The distributor uses our intuitive and user-friendly connected crates application on a smartphone to do a complete warehouse inventory in one single scan without the need to count every crate.

This data goes to the brewery's information dashboard in real time. The brewery can now adjust the production and pricing, plan the empty crate returns and steer marketing actions based on real demand.

What's more, the collected data is also used for accurate predictive analysis. The application uses SAP Cloud Platform and SAP Leonardo Services to make the solution highly adaptable and fast to implement in an agile way.

Find out more about Connected Crates and other applications and how the Accenture Liquid Studio for SAP Leonardo can help you innovate with speed and agility, turning your ideas into reality in a matter of weeks. Check out the information available on our website [accenture.com/liquidstudioforsap](https://www.accenture.com/liquidstudioforsap) or contact us via email.