

**ACCENTURE HEALTHTECH  
INNOVATION CHALLENGE**

**NANOWEAR:  
INNOVATION CHAMPION**

VIDEO TRANSCRIPT



## **VENK VARADAN CO-FOUNDER & CEO OF NANOWEAR**

At Nanowear, our mission is to change connected self-technology for disease management and diagnostics of some of our hardest cases out there. There are six, soon to be seven million, patients diagnosed with congestive heart failure with almost a million being added every year. It's an exploding disease state and we feel like there isn't a solution to help these patients that are living in constant fear of showing up to the hospital. This is a driving force of why we moved into healthcare and why we went to heart failure in particular.

The goal from the beginning was always been, we should be replacing every electrode on the planet. We should be in a patient's bedsheet. We should be on our men and women on the battlefield. We should be monitoring babies in their crib. That's our idea of the connected self. That's our idea of our cloth-based technology and analytics really changing the world. And I don't think anyone in the ecosystem would question the idea that one day we're all going to be connected. It's going to be in the cloud somehow. No one's going to argue that, and it has to start with something that is already regular to our life, which is clothing and cloth.

And I think the connected self is waiting for something beyond just a watch or beyond a hat, but something that looks very normal, but you're connected. And that's always been sort of our dream of the connected self, because it's gonna happen. Someone's gonna do it, and we hope it's us.