



AUTOMATION IN OIL AND GAS

EPISODE 3:

**Why optimize a process before
implementing RPA?**

WHY OPTIMIZE A PROCESS BEFORE IMPLEMENTING RPA?

I get asked the question a lot: can a 'bot' help me with this inefficient process that doesn't work that well today? What I try to coach executives that I discuss this with is: no, don't do that. Try to optimize the process first. And, optimize it to be automatable.

What does that actually mean? Today, you could do an HR process, for example, recruiting someone. Perhaps you're scanning resumes and entering the data. Seven different ways, seven different parts of the world with seven different people. Having one 'bot' for each one of this seven people does not make sense if it is the same activity with the same type of outcome.

Instead, streamlining it and standardizing it and then having one automation support that activity is a much lower cost of ownership (LCO) and also produces the same quality outcome that an organization looks to achieve.

That's how you are going to get the most out of your RPA investment.