



# MANIPULATED MEDIA

With all of the content currently streaming online, how well are you able to spot manipulated media?

Are you able to tell when the audio has been tampered with?

Or when background footage has been altered?

When the on-camera expert may not be where she says she is?

There are countless ways to present manipulated content. And increasing ways for bad actors to attack an individual's reputation or a company's brand.

Can you spot manipulated and altered content?

Accenture can, using artificial intelligence, content services technologies and other solutions. To learn more about how Accenture helps clients identify manipulated media to protect reputations, brands and businesses, visit: [accenture.com/platform](https://www.accenture.com/platform)