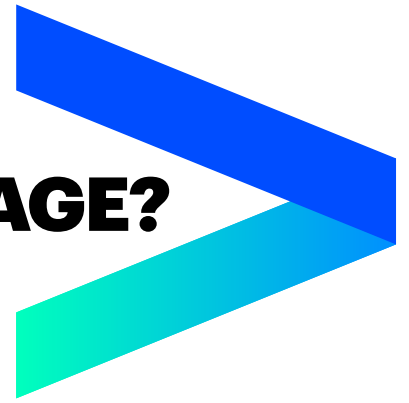


IS YOUR PRODUCT DEVELOPMENT PROCESS KEEPING PACE IN A DIGITAL AGE?

Introducing AutoScrum: A lean, agile way of working to gain competitive advantage.



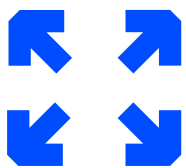
ADDRESSING TODAY'S CHALLENGES

Today's approach to product development poses multiple challenges:

- 1.** Increasing demand and complexity of software.
- 2.** Evolving industry standards: SPICE, Functional Safety and Cybersecurity.
- 3.** Traditional product development practices cannot keep pace.

FINDING A NEW SOLUTION

AutoScrum = + + +



AUTOSCRUM METHODOLOGY

Accenture's AutoScrum methodology provides scaling practices for product development organizations based on lean, scrum and other agile principles. It is a proven approach to improving quality, increasing velocity, and managing industry-unique compliance and standards.



DELIVERING RESULTS

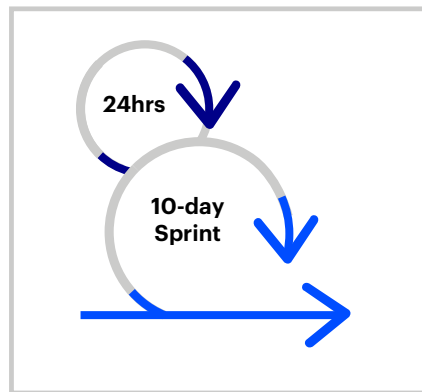
↑ 30-75%
SPEED TO MARKET

↓ 20-50%
R&D EXPENSE

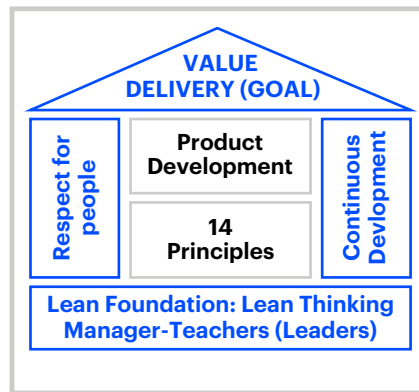
↓ 20-50%
COST OF NON-QUALITY

ACCELERATE SPEED-TO-MARKET, IMPROVE COST OF NON-QUALITY, AND REDUCE R&D EXPENSE BY INTEGRATING:

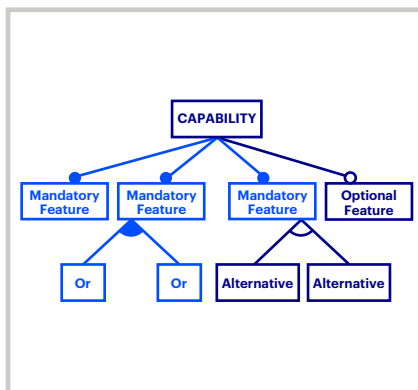
AGILE



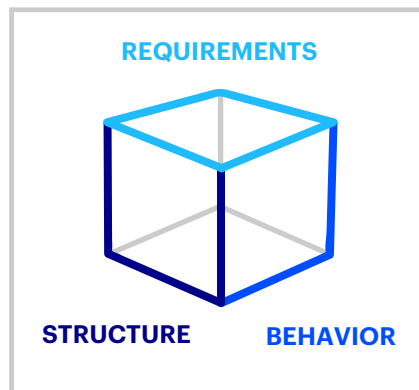
LEAN



PRODUCT LINE ENGINEERING



MODEL-BASED ENGINEERING



SYSTEMS ENGINEERING

