

5 STORIES TO WATCH AT FARNBOROUGH INTERNATIONAL AIRSHOW 2018

VIDEO TRANSCRIPT

Throughout the video, we use the sky as our canvas. Words and images appear and disappear on it, in engaging, rhythmical transitions.

We open on our beautiful fluffy sky. The Greater Than symbol appears through the surface of one of the clouds.

A super animates on screen:

Navigating the New frontier together.

Super fades out to be replaced by:

5 Stories to Watch at Farnborough International Airshow 2018

Fade out

Cut to

Story 1

Prepare to take orders animating on screen.

An image of a closed manila envelope rises into frame.

Fade out

Defence contracts set to rise

Fade out

US increases budget 12.5%

Fade out

2018 commercial market to grow

Fade out

2017 2.1% appears on screen. The numbers start to change as it reaches '**2018 3.5%**' like at a petrol pump.

We cut to

Story 2

Track it

Trace it

Trust it

A magnifying glass appears and moves over the words.

Fade out

Blockchain changes the game

Fade out

on product traceability

Fade out

86% Aerospace and Defence companies expect blockchain-integrated systems by 2021



We cut to

Story 3

Tagtime cut bigtime animating on screen.

A scissors appears through the clouds and cuts the 'e' off the word 'time'

Fade out

AI cuts non-conformance tracking

Fade out

by more than half

Fade out

Use of AI continues to dominate

Fade out

67% companies to invest in AI over next year

We cut to

Story 4

Faster

Cheaper

Better

animating on screen.

A needle and thread appears through the words, tightening them a little closer together.

Now you can pick all 3

Fade out

Digital Thread raises the bar

Fade out

on Aerospace and Defence production

Cut to

Story 5 animating on screen.

Followed by the **words Boarding the Digital Factory** that animate on from an air stair.

Fade out

Increased manufacturing production

Fade out

now at your fingertips

We end our journey on the empty skies. The supers start to animate on screen.

Find out more at

www.accenture.com/FIA

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