



EXTENDED REALITY FOR PRESENTATIONS & BEYOND

VIDEO TRANSCRIPT

00:00 - 00:17 Yves Bernaert:

For 14 years Accenture has been presenting its Technology Vision. We've used whiteboards, slides, video, PowerPoint. We've used the web and social media.

00:17 - 00:25 Marco Tempest:

This year we tried something new. One of today's most exciting technology trends. Extended Reality.

00:27 - 00:35 Carmen Kam:

Extended Reality gives us a peek into the future. It transforms data and information into memorable experiences.

00:36 - 00:46 Andy Nice:

And we can take that data and give it meaning. Express it in ways that are clear and captivating. People don't remember data. They do remember stories.

00:47 - 01:02 Marco Tempest:

In developing the experience we began with an easy to replicate set-up. Easy because we wanted to make it widely available and roll it out quickly. We broadcast from a mobile device to a screen, creating sort of PowerPoint on steroids.

01:02 - 01:14 Carmen Kam:

The graphics, the interface, the processing, everything is constantly evolving. It gives us a glimpse into the future of how shared learning experiences might work.

01:14 - 01:27 Marco Tempest:

We partnered with Microsoft and had early access to their mixed reality capture studio. 106 cameras capture a true life size hologram of the presenter.

01:28 - 01:35 Andy Nice:

It works on a big stage but also in a small conference room. It can be deployed at client sites across the globe.

01:38 - 01:43 Carmen Kam:

We're no longer looking at data, we're looking at information in action.

01:43 - 01:51 Marco Tempest:

Any device can connect to the experience. Everything from your phone and computer to a Hololens and whatever comes next.

01:51 - 02:02 Yves Bernaert:

Accenture is present in over a hundred countries where we were able to make this technology available in every single one of them.

02:03 - 02:18 Carmen Kam:

It's a frictionless installation process. Point and download. Point your phone at the QR code, and the app downloads. A separate pdf contains all the learning materials. You can be up and running from any location instantly.



02:19 – 02:33 Yves Bernaert:

Feedback has been wonderful. We received lots of enthusiasm internally and externally. Our clients now want to try Extended Reality for themselves.

02:33 – 02:50 Marco Tempest:

At our studio we combine technical expertise and the power of story to prototype the future. We believe that Extended Reality provides a multi-functional digital platform on which to build truly immersive experiences.

02:51 – 03:01 Yves Bernaert:

It's an exciting technology that connects people, ideas and businesses in a complete new way.

03:04 – 03:36 Marco Tempest:

And it works on every scale whether you're diving deep into fiscal data, constructing a skyscraper or building a city. It's been said that we are awash with data. And that the trick is to turn that data into information we can understand. Extended Reality does that. It helps us understand and visualise data in new, astonishing and memorable ways. There's no limit to what can be done with it.

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