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**ACCENTURE
INTRODUCES A NEW
RESEARCH PLATFORM**
Video Transcript



BRAD MICHEL

Accenture Managing Director, R&D Practice Lead

In the research space, there has been a tendency to under invest in the technology in the space. A lot of the infrastructure is ten and, in some cases, even twenty years old. A lot of the technology can be very fragmented sometimes homegrown custom system. That is creating an environment where the systems are having trouble keeping up with the breakthroughs in modern science. And at the same time life sciences companies are investing a disproportionate amount of their budget to just keep the lights on. They don't have the budget remaining to reinvest in innovation that can help drive improved performance for their business. And so, by working together to solve the precompetitive pieces separately we can create a best in class industry platform that multiple companies can harness to improve their research operations, help advance science and help get breakthrough therapies to patients faster.

JOE DONAHUE

Accenture Managing Director, Research Practice

On the client side it's creating an environment where they are able to do more with technology than they are currently are able to do today. If you look at the smartphones we have today that we all have. Data moves pretty easily and seamlessly between all the applications on a smartphone. Why can't we create a research computing environment that acts the same way? That's really where the opportunity to work together precompetitively comes from.

JENS HOEFKENS

Accenture Principal Director, Research Product Strategy

The idea is to create a true platform. On the one hand we have the consumer software and data, that would be the pharma companies and research companies. Then on the other side you have the providers of those tools, the independent software companies. That is really the key part of the success of the platform. Building up the ecosystem of vendors that work on the platform and with the platform. Ultimately enabling the pharma companies to pick and choose best of weight solutions from the vendor ecosystem. Our goal, short term is to help vendors get on to the platform. Longer term, maybe five years down the road, we can very well envision an environment where we have an app store kind of concept where people can quickly try out new software solutions from the vendor side.

We work with the vendors on changing their existing solutions, rearchitecting them and bringing them more into a modern micro services architecture that helps them be successful in the platform.