



ACCENTURE + AMADEUS ALLIANCE

VIDEO TRANSCRIPT

Video 1 Script: Introducing “Air Pitch”

Now more than ever
Airlines are transforming
The way they operate and do business.
From driving down costs
To delivering exceptional experiences
The industry is ready
For a revolution.

Calling all startups
Who represent
The best and the brightest
The innovators who will revolutionize the traveler
experience
Help airlines operate more efficiently
And **shape the future of flight.**

Sound like you?

Introducing
Air Pitch Startup Competition
Powered by Skift and the Accenture Amadeus
Alliance

Three finalists will pitch
At one of the biggest events in travel
Competing for a grand prize
\$5,000 cash
AND a chance to join a real
Airline innovation design sprint
At the Accenture Amadeus Alliance
Innovation Center in Dublin
Plus mentorship from Accenture Amadeus
Alliance experts
And a year of marketing support from Skift

Are
You
Ready?

Air Pitch Startup Competition

Visit skift.com/air-pitch

Required Legal:
NO PURCHASE NECESSARY. Open to
business of the 50 United States and D.C. Void
outside the U.S., in Puerto Rico, Guam, the U.S.
Virgin Islands, and where prohibited by law.
Contest ends at 11:59:59 PM ET on August 17,
2018. For full Official Rules, visit skift.com/air-pitch.
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