



AIR PITCH – DEV SPRINT

VIDEO TRANSCRIPT

Competition in the airline industry
Has never been fiercer
As companies struggle to differentiate
The race to innovate
Is
More
Critical
Than
Ever

How will tomorrow's leaders
Transform and thrive?

In 2018
Accenture and Amadeus
Joined forces
Merging each company's strengths
Accenture — digital transformation & innovation
Amadeus — airline processes & data
management

Accenture, Amadeus, and Skift
Launched a startup competition
To identify startups who will
Define the future
Of aviation

50+ startups applied
3 finalists pitched their ideas
In front of airline executives and industry experts
At one of the biggest events in travel
The winner was Volantio

Volantio helps airlines
Maximize unit revenues & decrease costs

And now...

At the Accenture Amadeus Alliance
Innovation Center in Dublin
The Alliance and Volantio teams
Are getting to work
5 days
19 people
8 teams

Taking collaboration
To the next level
In a development sprint
Designed to embrace
Co-innovation
Deliver results fast
And enable airlines
TO
IMPROVE
THE
TRAVEL
EXPERIENCE

Embracing innovation
And collaboration

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