



# IS YOUR SUPPLY CHAIN IN SLEEP MODE?

## VIDEO TRANSCRIPT

Is your supply chain stuck in sleep mode?

You've tried to wake it up with new IT investments.

Like Big Data Analytics, AI, Blockchain, 3D Printing, Robotics.

But none of them alone make a big enough noise.

It's time to choose a confident combination of technologies that will make your supply chain stand up and stand out.

That builds the foundation for a new way of working, supercharging the intelligent enterprise.

That proves Chief Supply Chain Officers

Are the big movers and shakers.

Making the kind of investments, that get the C-suite invested.

Helping to build stronger, strategic bridges, across 3 dimensions:

**Leadership:** Work closely with the C-suite to strategically influence and build differentiation into the supply chain.

**Labor:** Secure support to re-skill staff and tap into the liquid workforce.

**Legacy:** Digitally decoupling data from legacy systems connecting technologies to drive a holistic and differentiated supply chain.

These tactics will skyrocket Chief Supply Chain Officers up the chain of command, giving you the power to drive your own disruption.

#WakeUpYourSupplyChain

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