



Accenture Digital Health Tech Vision 2018: Overview

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The Accenture Health Tech Vision is an important input to healthcare, business and technology executives as part of their strategic planning efforts. It's important to look at these trends as you're thinking about where are you taking the healthcare enterprise over the next three to five years, and how you can use these technologies to basically shape your digital transformation.

What we're finding is, every company ultimately is a technology company. But in many cases, you don't know it yet. We are at a tipping point of consumer interest and adoption, and using digital health services to provide them with the simplicity and convenience that they expect. We've seen mobile health adoption triple in use from 2014 to 2018. We've seen the use of wearables for people to self-manage their health quadruple from 2014 to 2018.

The health industry structure also has changed significantly over the past year. We're seeing non-traditional entrants enter into the market, and new types of collaborations forming. Those new types of collaborations ultimately require a different way of thinking about both business, technology and ultimately how that comes together to benefit consumers.