



Accenture Digital Health Tech Vision 2018: Intelligent Enterprise Unleashed

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The 2018 Technology Vision really builds on the last five years, where we look at the implications of what technology can do to businesses, recognizing that both the business and the technology are evolving. And with that comes the responsibility of an organization to take advantage of those changes.

The theme of this year's Technology Vision is Intelligent Enterprise Unleashed. The first trend is Citizen AI, raising AI to benefit business and society. The second trend is Extended Reality, the end of distance. The third trend is Data Veracity, the importance of trust. The fourth trend, Frictionless Business, built to partner at scale. The fifth trend, Internet of Thinking, creating intelligent distributed systems.

When you look at our technology trends together, you come back to why we called it Intelligent Enterprise Unleashed. It's a recognition that the technology itself is making the business much more dynamic than it ever was before. The business evolves on its own, because the technology makes it possible. It learns. It interacts with other companies, and other technologies and other businesses. And it creates a different set of responsibility, because you don't have the same kind of central planning control that you had before. And therefore, you're going to have to have a business that can act responsibly without necessarily the ability to go back and keep checking the decisions.

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